



// Sara is a dynamic and engaging speaker who uses specific work examples to tell a powerful story. //

—Dawn Sullivan
Senior Manager, Corporate Relations, Allstate

Sara Canaday's Bio

Leadership Strategist, Speaker, and Award-winning Author

Sara Canaday is a leadership consultant, speaker and author who helps companies maximize the contributions of their leaders and high potentials for bottom-line impact. Drawing on 13 years of corporate experience, Sara has a unique gift for connecting with her clients and ensuring they walk away with actionable strategies for positive change -- strengthening leadership skills, improving business relationships, and enhancing performance.

Sara is a member of the National Speakers Association and a by-invitation only leadership instructor for LinkedIn Learning. She has been featured in a number of publications, most notably Forbes, Entrepreneur Magazine, and The Wall Street Journal. Sara is the author of three books, *You – According to Them: Uncovering the blind spots that impact your reputation and your career*, the award-winning book, *Leadership Unchained: Defy Conventional Wisdom for Breakthrough Performance*, and her latest book, *Essential Coaching Skills for Managers: The Tools You Need to Ignite Greatness in Each Employee*.