

Sara Canaday

LEADERSHIP . PRESENCE . RESULTS



Taking Your Talent To The Next Level

Popular Presentation Topics:

You – According to Them

Remove the blind spots that could be sabotaging you or your company's success

From High Potential to High Impact

Standout attributes that define outstanding leaders

Leadership Presence

Optimize your influence by making subtle yet powerful changes

Your Leadership Brand

Evaluate your impact, communicate your value

Power, Presence & Prosperity for Women

Develop the attributes and attitude to fuel your professional advancement

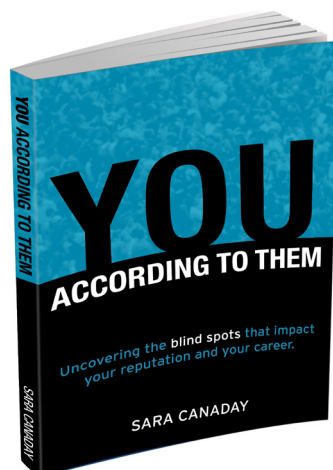
Available For:

- Keynotes
- General & Breakout Sessions
- Workshops & Seminars
- Panel Discussions
- Executive Coaching

Sara Canaday is an engaging speaker and leadership strategist known for her ability to help people identify the elusive blind spots that are preventing them from taking their careers (and their companies) to the next level.

Drawing on 15 years of corporate experience, Sara has a unique gift for connecting with her audiences and ensuring they walk away with actionable strategies for positive change -- strengthening leadership skills, improving business relationships, and enhancing performance.

Using her passion, energy and warmth, Sara has shared her expertise with thousands of talented, high-potential professionals in Fortune 500 companies, entrepreneurial start-ups, top industry groups and trade organizations. She has also extended the reach of her message as the author of the book, *"You - According to Them: Uncovering the blind spots that impact your reputation and your career,"* and a highly acclaimed workbook, *"Career Acceleration: Speed up your success with strategic personal branding."*



Credible. Captivating. Compelling.

While earning an MBA and moving up the corporate ladder at a major company, Sara repeatedly observed that career success was tied less to IQ and job skills and much more to the ability to collaborate, communicate and influence others. Subordinates and superiors alike recognized her rare talent for applying that insight and pinpointing the attributes that could make or break a career. In fact, Sara's co-workers frequently approached her for career advice, including strategies to help them avoid professional pitfalls and advance more rapidly. Despite reaching an executive position in operations, Sara realized that helping others to maximize their career potential was truly her life's work.

Today, Sara's clients consistently rave about the breakthroughs they've achieved using her fresh approach to leadership development. Whether she is delivering a keynote or presenting a workshop, Sara's engaging style and compelling messages are famous for producing light-bulb-moment understanding and targeted actions that lead to bottom-line impact. When you want results, Sara Canaday is the speaker you need.

Partial Client List:

- Allstate Insurance Company
- SxSwedu
- Century 21
- Chubb
- Dell Inc.
- Deloitte Consulting LLP
- Edward Jones
- Fidelity Investments
- IBM Global Services
- Independent Community Bankers of America
- International Association of Administrative Professionals
- Keller Williams
- MBA Career Services & Employer Alliance
- McCombs School of Business
The University of Texas at Austin
- Freeman
- Texas Society of Association Executives
- USAA
- Working Mother Media

"Sara spoke recently at our Vistage meeting, the largest CEO network in the world. Everyone gave her rave reviews, both at the time and for subsequent months. We will have Sara come back to speak to us about anything, anytime."

Vikki Loving, Vistage Trusted Advisor and CEO, Intersource Companies

"It was truly wonderful having Sara as our keynote speaker in New York for the Multicultural Women's National Conference sponsored by Working Mother. Her message was chock-full of tips and insights that were perfect for our audience, and the response was outstanding. Sara really helped to set the tone for the whole conference."

Janet Wigfield, Vice President, Executive Director, Conferences + Events, Working Mother Media

"Sara is always energetic, informative, sincere and relevant."

Loretta C. Fellers, Dell Inc.

"Sara grabbed the audience's attention immediately and received glowing feedback."

Nichelle McLemore, Deloitte Consulting LLP

"I received wonderful feedback from participants who said they were richer from their experience with Sara. Her ability to connect with a variety of personalities, cultures, and ages is a true gift! I would not hesitate to work with her in the future."

Rachel Reynolds, IAAP Program and Event Manager

"Sara was absolutely fabulous!"

Christi Davidson, Keller Williams